



Welcome to our October Newsletter

It's our favourite time of year at Neutrog HQ and we hope you're all as excited about spring as we are! As the blossoms bud and flowers bloom, there's no better time to get out in the garden and dust off the winter cobwebs. As the seasons change and the sun begins to emerge, we are thrilled to share so many positive and uplifting stories from our cherished Neutrog customers.

In this issue you'll find:

- A Sudden Impact in Spring at Treloar Roses
- Whoflungdung Yields Fantastic Results in Stirling
- Rare Fruit Blossoming in South Australia
- Monarto Zoo's New Native Habitat Garden
- Global Demand Grows for SA Carob Growers
- Product of the Month - Sudden Impact for Lawns

Have a story you'd like to share? Please feel free to get in touch with us - we love hearing from our fellow gardening community!



Treloar Roses © Gary Matuschka, used under license

A Sudden Impact in Summer at Treloar Roses

Spring and summer bring the vivid colour, display and aroma of roses, and why see one rose when you can see one hundred, one thousand or one million roses? This is the time to indulge your senses and reap the rewards of rose growing on a grand scale.

Treloar Roses are Australia's largest rose grower and have been cultivating and selling bare root roses for over 50 years. Located just north of Portland in Victoria, Treloar's cover 300 acres of land in vibrant flowering brilliance.

It all started with Ted Treloar selling flowers from the back of his fruit and vegetable shop. After some supply frustrations, he purchased the land near Portland to grow his own roses. With a great spark of commercial nous, Ted's humble beginning soon blossomed into Australia's premier rose growing business. Today, Treloar Roses produce the largest range of roses offered by mail order in Australia.

Ted's grandson, Trent Treloar, now runs the business with Gary and Rachael Matuschka. In true Treloar style, they're introducing a new idea: rose tourism.

"In summer, it's such a lovely display garden, lots of new beds. Worth showing off and encouraging visitors," said Gary. "On our tours, we explain the production process. People are surprised to see a rose farm on this scale, particularly 100,000 roses all in flower at once."

They've got roses covered, in every which way. Commercially, Treloar Roses is Australia's primary rose 'introducer', releasing the best new varieties to the public from rose breeders world-wide. Treloar Roses is also the primary Australian agent for Kordes Roses, David Austin Roses and Dickson Nurseries.

As a visitor to Treloar Roses, there are many colourful options: a farm tour on the newly acquired mini-bus, a stroll in the gardens or even a wedding. The extensive two acre show garden features a fabulous display of the different rose varieties, with more in development each year.



Treloar Roses © Gary Matuschka, used under license

Not in the vicinity? You can indulge digitally by visiting the [Treloar Roses website](#) where you will be delighted by the array of colours and information available, including rose care tips. Online ordering for potted roses is a fabulous option if you've missed out on bare root rose orders in winter.

Treloar Roses use Neutrog's [Sudden Impact for Roses](#) and [Seamungus](#) on their display garden. Gary said that after pruning in late winter, when the plants are dormant, they condition the soil with Seamungus. Then at the sign of first growth, Sudden Impact for Roses is used for fertilising.

They've also used Neutrog's super mulch, [Whoflungdung](#) on a newly planted trial bed.

"I smelt it from 50 metres away!" said Gary, "But we'd only just put it down so it was very fresh. I'm really impressed as it seems like a good weed suppressant. We will be trialling the whole bed with it."

For more information, please visit www.treloarroses.com.au



WhoFlungDung Yields Fantastic Results in Stirling

Nothing makes us happier than hearing our customers are experiencing great results from our products – it's what we're here for, after all. One such customer is Ruth Hemmerling, who has shared the incredible results her Adelaide Hills garden has achieved with use of our new organic super-mulch, [WhoFlungDung](#).

After building a house on a vacant block in Stirling, Ruth recognised the fabulous opportunity to start from scratch with a plot of land that was much more manageable in size than her previous home. The empty lot was filled with 50 year old pine trees that were crawling with ivy and the ground was mostly a combination of sandstone rock and clay, which was problematic. Inspired by the beautiful established gardens that Stirling is renowned for, Ruth was up for the challenge.



Ruth Hemmerling's Stirling garden

As any good gardener knows, the most important aspect of any garden is the soil. Eager to get the soil conditions just right, Ruth paid top dollar to have tonnes of "premium" soil delivered to the property, but was disappointed when the soil quality seemed to be not much better than sand

Duncan from Corromandel Native Nursery recommended Ruth give WhoFlungDung a try to improve the soil health and promote better growth and weed reduction. Ruth spread WhoFlungDung mulch over her Australian native garden, woodland area and large areas of shrubbery that includes Camelia, Rhododendrons and Azaleas.

Ruth said, "I spread the delicious smelling, fine brown mulch thickly everywhere. I know the plants were thanking me, being the end of summer and needing protection for their young roots. Now, a few months later, as I dig in more and more plants, this mulch is going through the soil adding much needed texture and goodness."

Ruth also noted the winter rain has helped seep the WhoFlungDung goodness down to root level. The only plant deaths she has had are a result of frost, which she puts down to a bad choice of plants.

"Everything else without exception is budding, flowering, growing! It's so exciting and not even a full year here yet!"



Ruth Hemmerling's Stirling garden



Rare Fruit Blossoming in South Australia

If you thought mango, avocado, banana, white sapote and guava only grew in the sub-tropical regions of the planet, you'd be wrong. If you thought you'd never see another white-fleshed peach again, you'd be wrong. Likewise, you'd also be wrong if you thought the apple of your youth, the good old 'Jonathan', had disappeared.

The Rare Fruit Society of South Australia is a thriving society full of avid members with one goal - to preserve old and rare fruit varieties. And they're succeeding.

David Kerber is the president of the Rare Fruit Society and a self-professed 'non-expert' with a monumental passion for old and rare fruit varieties. Secretly, we at Neutrog know that he has over 100 varieties of carefully selected and nurtured fruiting trees in his own backyard in the Adelaide Hills.

So, why aren't these fruits, and many more, commonly grown in the southern regions of Australia? According to David, it's simply because people don't even give it a try; they think these fruits are only subtropical.

He said these plants need protection from frost and should be north-facing to garner as much sunshine as possible. But if there is one message here, it's give it a try!



Members of the Rare Fruit Society of South Australia grafting at the Arboretum in Kanmantoo

Giving it a jolly good try is the Rare Fruit Arboretum in Kanmantoo, South Australia; a joint venture between the Rare Fruit Society and Neutrog that has been literally growing for over a year. With more than 500 varieties of rare fruits, this extensive project is testament to the priorities of research and conservation.

David said it's a more stable situation and environment, lending itself perfectly to preservation of older fruit varieties of peaches, nectarines, cherries, plums, almonds, figs, apples, pears, loquats, medlars and quinces.

Neutrog's [Gyganic for Fruit and Citrus](#) is used on the Arboretum and is David's choice of fertiliser for his family's fruit trees, too. Gyganic's unique organic base of manure, humates and rock phosphate have been composted and blended with the biologically active GOGO Juice. This produces a very nutritious organic-base product high in organic carbon and is recommended by the Rare Fruit Society.

"I like to give my fruit trees three or four smaller applications of Gyganic each year. Different experts will tell you different stories. Just give it a go yourself until you find out what works," David said.

Every July, the Rare Fruit Society of SA make scion wood and rootstock available for purchase, driving preservation, not profit. This availability and awareness is just

another way the Society protects the older fruit varieties.

Visit their website to find out more about the [Rare Fruit Society](#).



Above: Monarto Zoo Senior Natives Keeper Louise Stockburger

Monarto Zoo's New Native Habitat Garden

Dedicated to helping people connect with nature, Monarto Zoo has created a new educational garden space aimed to inspire a greater connection with wildlife and the environment. The Native Habitat Garden not only looks fantastic, it has also been specifically designed to educate visitors as to how they can make small changes at

home to preserve local wildlife, replicate native ecosystems and help keep animals safe.

Hidden amongst native trees in the zoo's native wildlife precinct, the garden pathways wind around several man-made and natural features, including an insect hotel, cat enclosure, bird bath, and bird and bat boxes. The cat enclosure is a great example of how cat owners can keep cats contained within their own backyards out of harm from native wildlife.

Senior Natives Keeper Louise Stockburger said, "We want people to ask themselves what type of wildlife they have in their gardens and learn about how they can keep those animals safe."



Native Habitat Garden Bird & Bat Boxes

Since its creation, the garden has already begun to attract new frog and insect species. The area is already home to more than 40 native bird species including Willie Wagtails, Diamond Firetails and Superb Fairy-wrens, making it an ideal space for birdwatchers.

The Native Habitat Garden has been supported by many members of the local community, including funding from the SA Murray-Darling Basin Natural Resources Management board. Monarto Zoo has been a big supporter of Neutrog's [GoGo Juice](#) and [Bushtucker](#), and we were thrilled to donate our products to be used in this incredible project.

Read the full story on the [Monarto Zoo website](#) and check out the garden during one of their behind-the-scenes native animal experiences.



Monarto Zoo's Native Habitat Garden



Above: Jam and Michael Jolley amongst their 18 year old Ceratonia Siliqua orchard

Global Demand Grows for SA Carob Growers

When Michael and Jam Jolley hand planted a carob orchard 18 years ago, they could never have predicted just how successful the crop would be; today they have 6,000 grafted trees all producing carob. Their product is now in demand globally, and has resulted in their company, [The Australian Carob Co](#), exporting carob to seven countries worldwide.

Unable to afford hired machinery in 2000, the couple hand planted the trees on a 76-acre property in Booborowie near Burra, South Australia. It took a decade for the first carob pods to show, but the wait was well worth it, with the orchard now thriving in its eight year of production. Each year, the crop is harvested in March/April and processed onsite after being left to dry out naturally. State-of-the-art machinery is used to kibble, roast and mill the carob before the finished product is packaged and sent off to wholesalers, manufacturers and retail stores Australia wide and internationally.

Carob from The Australian Carob Co is organic and non-GMO certified, earning a reputation as the best quality carob in the world. It is now exported to the USA, Canada, Singapore, Japan, India, South Korea and most recently, France, where it is being used as a healthy alternative to chocolate for use in making snacks, bread, beverages and a range of deserts.

Michael and Jam have used Neutrog products in the past, getting particularly effective results from [Rapid Raiser](#), which helped their crops show growth in both trees and yield. The couple attest their success to the 18-year start they got ahead of the market. This year, they expect to harvest up to 400 tonnes of carob to keep on top of the ever-growing demand for their premium product. [The Australian Carob Co](#) carob powder, carob syrup and carob kibble nibbles can be found at selected stockists throughout Australia.

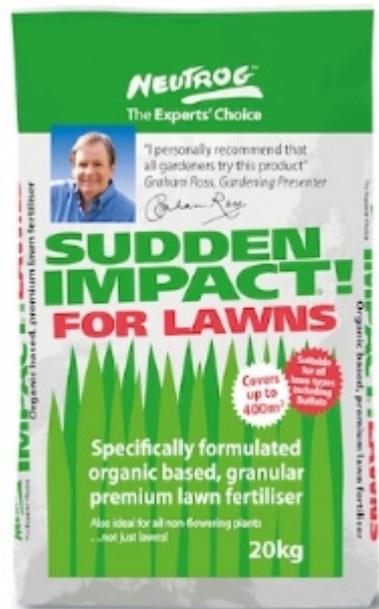


Carob pods maturing on the tree. The green pods are still maturing while the brown pods are ready for harvest.

Product of the Month

Our product of the month this October goes to Sudden Impact for Lawns, a Neutrog product personally recommended by television gardening presenter, Graham Ross. Give your lawns the boost of nutrients they need ahead of summer with this premium, natural fertiliser designed to help promote healthy, vibrant growth of lawns and other plants.

[Read More](#)



Neutrog Radio

Listen to Dr Uwe as he dishes the dirt on gardening and soil microbiology on 2GB and FIVEaa.



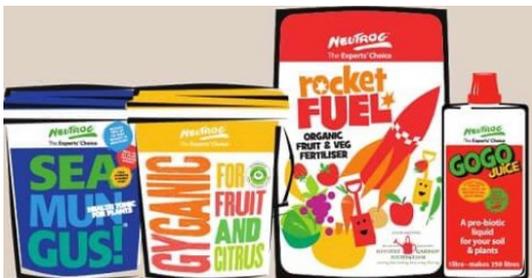
Neutrog TV

Check out Neutrog's latest TV appearances and video clips.



Year round fertilising for year round health

Like humans and animals, plants require regular feeding throughout the year – at least once in each season. Happy, healthy, well nourished plants are more resistant to pests, diseases, heat stress and frost.



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