

feedback

winter 2011

**ROCKET FUEL
HAS LANDED
A MEMORIAL
GARDEN TO
CELEBRATE
LOOKING
AFTER
LEGENDS**



NEUTROG[®]
FERTILISERS
The Experts' Choice.

rocket FUEL

Give your fruit & vegies the blast they need

ORGANIC

ROCKET FUEL LANDS AT KITCHEN GARDEN SCHOOLS



Students from the Singleton Primary School, WA

Neutrog's brand new fruit and vegetable fertiliser, Rocket Fuel, has landed at more than 140 Stephanie Alexander Kitchen Garden Program Schools around Australia.

In excess of 20,000 kilograms of Rocket Fuel is being donated to Kitchen Garden Schools to assist with the growth of the produce in their kitchen gardens.

The Killkenny Primary School in South Australia was one of the first schools to receive their Rocket Fuel. Neville Humphrys – Garden Specialist - was thrilled to receive the product. "We were delighted with our free Rocket Fuel from Neutrog. Each week 120 students spend a lesson learning about all aspects of growing fruit and vegetables before having a double lesson in our beautiful kitchen preparing a meal from what they have grown. We really appreciate the support that Neutrog provides to the Kitchen Garden Program."

Neutrog Company Representatives are racking up the kms in their travels to deliver the product and meet with the Garden Specialists and Program Co-ordinators for each school.

Brian Klepzig – Neutrog WA Company Representative, who delivered Rocket Fuel to members of the Singleton Primary School in WA said "It was great to see the passion these school kids have for growing and harvesting their own produce. Credit to everyone involved in this program, we're proud to be associated with it."

As part of Neutrog's partnership with the Stephanie Alexander Kitchen Garden



Students from the Killkenny Primary School, SA

Foundation, Rocket Fuel is supplied free of charge to primary schools participating in the Foundation's Kitchen Garden Program with part proceeds of Rocket Fuel sales supporting the Program nationally.

The Stephanie Alexander Kitchen Garden Program operates within schools, providing pleasurable food education to primary school children and giving them hands on experience in growing, harvesting, preparing and sharing their fresh organic food.

Ask for Rocket Fuel at your local hardware or garden centre.

OUR GOLDEN SON



Neutrog Managing Director Angus Irwin has had the honour of a new Rose being named in recognition of Neutrog's work with Rose Societies across Australia. Called 'Our Golden Son' the rose is named for Angus and Sarah Irwin's son Seth.

Bred in Australia by well known rose breeder Trevor Grant 'Our Golden Son' is a hybrid tea bush rose with slender golden yellow buds that develop into a beautiful large bloom, that pales to a lemon yellow as it ages. Mid to dark green leaves adorn a tall healthy bush.

'Our Golden Son' is available from Treloar Roses www.treloarroses.com.au

GREAT RESULTS WITH GOGO



We continue to hear great results from all types of growers and gardeners after using GOGO Juice. The photo below, from a large commercial vegetable and herb grower in South Australia, is of some parsley grown at 5 weeks.

The GOGO Juice in this trial was applied at 5 litres per hectare as an addition to their standard nutritional applications, which includes a pre-plant application of "Seamungus" at 1 tonne per hectare. Apart from the obvious increase in yield and significant increase in root growth, the grower believes that there will also be a substantial increase in shelf life.

We've also had preliminary results from GOGO Juice trials on potatoes which have shown an approximate 25% increase in tuber numbers and a 33% increase in yield.



A MEMORIAL GARDEN TO CELEBRATE



The South West Rose Group, (SWRG) founded in late 2000, are a group of rose enthusiasts wishing to encourage and extend the cultivation of the rose in an informal and social setting, growing and enjoying the queen of flowers.

The South West Rose Group of WA (SWRG) first became associated with Neutrog in 2006 when a member of their Committee was browsing on the internet looking for fertilisers to cure some underperforming roses. He noticed the website for Neutrog and duly sent away for more information.

Managing Director Angus Irwin visited the SWRG members at one of their monthly meetings and spoke about Neutrog and the range of fertilisers. Samples of Sudden Impact for Roses were provided to members for trial on their roses and the feedback was one of overwhelming endorsement. The Society decided to use Neutrog products and promote them to other rose groups, gardening clubs and the general public.

Whilst the trials of Sudden Impact for Roses were taking place, the SWRG had committed to design, construct and maintain a Memorial Rose Garden to celebrate the endeavours of the early settlers in the South West of WA. The site chosen was in the small township of Dardanup, situated approximately 10km from Bunbury.

The plot of land to be developed was in front of the Don Hewison Centre, which is a one-roomed building and the original primary school for Dardanup. Built in 1896/7 of Federation brick and iron, it is a restored heritage listed building with high ceilings and beautiful jarrah floor boards, and is now the home of the Ferguson Valley Tourist and Visitors Centre.



The ground around the Centre was in poor condition, which meant a great deal of work would be involved. The site was cleared and loam brought in from Ferguson Valley. Paths were laid, reticulation installed and structures were built. The garden design incorporates archways, a pergola, bench seats and wheelchair access. Approximately 120 roses have been planted. Some were old roses taken from a farm in Wellington Mills and it was doubtful that these old roses would survive the move. The remainder of the roses planted were donated by members of the community, many of whom were descendants of the original settlers to the area.

Mulch was applied to the rose beds and when new growth was established in the spring, Sudden Impact for Roses was applied.

The results speak for themselves. Even the old roses sprang back into life.

Each rose is named and numbered and where appropriate, plaques have been placed naming the person to whom the rose is dedicated. Pruning is conducted each year in July and Seamungus, a very popular product amongst the members, is applied as a winter tonic.

The members also use Seamungus for growing vegetables and on native plants, and the orchid growers amongst the group are using Strike Back for Orchids.

The Tourist Centre and the Memorial Rose Garden is enjoyed by the local community as well as visitors and tourists.

Details thanks to Barbara Watkins.

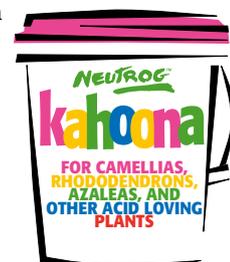
Pictures thanks to Kevin and Sarah Molloy – South West Rose Group of WA

www.southwestrosegroupprojects.com.au/Projects

KAHOONA ON ITS WAY

Neutrog are currently developing a fertiliser for Camellias, Azaleas, Rhododendrons and acid loving plants. It's been trialled successfully by the SA & NSW Camellia Societies and on the Rhododendrons at the Mt. Lofty Botanic Gardens in South Australia.

Stay tuned for more updates on Kahoona.





LOOKING AFTER LEGENDS

Better Loosen Up and Doriemus enjoying a lush retirement



Living Legends CEO Andrew Clarke with Regal Roller and their delivery of Rapid Raiser

Living Legends, located just outside Melbourne, has been established to bring retired champion horses back to the public.

Living Legends is situated at Woodlands Historic Park, a unique, picturesque location that includes a historic homestead, magnificent gardens, abundant parklands and of course some of the finest retired racehorses including Apache Cat, Better Loosen Up, Brew, Doriemus, Rogan Josh, Might and Power and Fields of Omagh.



Better Loosen Up smells the roses

Living Legends is modelled closely on the Home of Rest for Horses in the United Kingdom, with an aim to support equine research, education and training to benefit horses of all ages and breeds. Special emphasis however, is given to the care of older horses.

The historic homestead located at Woodlands Historic Park near Bulla in Victoria, gives visitors a glimpse of the landscape of settlers in the 1840's. The homestead is a rare example of an early prefabricated building, and the park also contains ruins of two other 19th century homesteads, Cumberland and Dundonald.

Woodlands Homestead and its outbuildings and gardens were extensively restored in 1983 and 1984, and are surrounded by magnificent gardens which have been extensively restored. The gardens include magnolias which are the oldest in the state.

The property has utilised Neutrog products since 2008. Initially Rapid Raiser and Sudden Impact for Roses were used in the gardens around the homestead.

Andrew Clarke, CEO of Living Legends, comments on the results "The biggest feedback we get is how good the garden looks and how much it has improved over the last couple of years. Neutrog products have been absolutely first class and one of the main reasons why the gardens are in great condition."

Andrew then turned his attention towards the 12 hectares of pastures for the Living Legends themselves.

As part of a plan to improve the pastures for the horses, Andrew worked with Neutrog to develop a suitable fertilising program that started from the soil up. "Providing the horses with the freshest grass for as long as possible is our aim and it all starts with the quality of the soil. We utilised Neutrog's Rapid Raiser which encouraged deeper root growth and greener pastures."

Andrew has just taken delivery of his winter feeding order - 3 tonnes of Rapid Raiser will be applied to the pastures in conjunction with 200L of GOGO Juice. The GOGO Juice will help provide the living microbiology to the soil which will increase the nutrient availability and stimulate growth.

WINTER FEEDING REMINDER

Plants, like animals and humans, need regular feeding. Happy, healthy plants that are fed regularly are more resistant to pests and disease.

Amongst many other things, applying an organic fertiliser in winter encourages root growth - the greater the root growth, the greater the soil surface area from which your plants can draw nutrients and moisture, providing them with a head start for Spring.



Year Round Fertilising

Year round feeding for year round health



Become a member of Neutrog's Pooh Bah Club to receive regular updates on new products, newsletters, promotional offers and our year round fertilising programs. To join, register your email address at www.neutrog.com.au



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