

## Put some 'real' life into your garden!



**GOGO Juice is teeming with living beneficial microbiology and is essentially a pro-biotic for your soil and plants.**

It provides all the benefits of applying liquid kelp, seaweed and humic acid and also adds the "workers" (beneficial bacteria) to your soil that assist in breaking down the organic matter, maximising the nutrients available to your plants.

GOGO Juice provides your soil and plants with a huge boost of the living microbiology necessary for them to perform at their optimum level, increasing their ability to resist pest and disease and to withstand heat and frost stress.

GOGO Juice is suitable for year round application on your whole garden, and is ideal on lawns, veggies, natives and all potted plants, plus a great kick start for your compost heap.

We have already received great feedback with GOGO Juice being used over a wide range of applications such as the cricket grounds at Adelaide University, treating Fusarium infected 100 year old palm trees at Rookwood Cemetery in NSW, the grounds at Flemington Racecourse and the Brisbane City Botanic Gardens, as well as many commercial vegetable grower applications.

Available in 1 litre & 120ml concentrate packs with the NEW 2 litre pre-mix 'ready to use' spray pack available in March.



### Pooh Bah Club Member offer

**FREE 120ml GOGO JUICE COMING SOON!**

You'll get the opportunity to try GOGO Juice for yourself – so keep your eye out for all the details. If you have received this e-news personally addressed then you are already a Pooh Bah Club member and eligible for the offer.

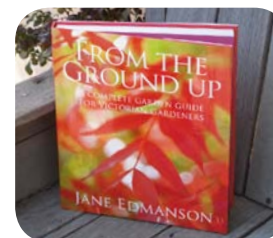
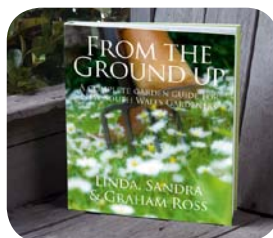
If you or your friends and family are not already a Pooh Bah Member and would like to take advantage of this offer and more, simply go to our website [www.neutrog.com.au](http://www.neutrog.com.au) and join the Pooh Bah Club !!!

**Join the Pooh Bah Club now and you could WIN a Neutrog Year Round Fertilising Pack to the value of \$300.**

To join visit [www.neutrog.com.au](http://www.neutrog.com.au) for your chance to win. Closes 31st March 2011.



## From the Ground Up NSW Sydney Launch



On the 4th of November 2010 the New South Wales edition of 'From the Ground Up' was launched at the Royal Botanic Gardens in Sydney. This is the third book in the series of the state based garden guides, authored by iconic New South Wales gardeners, Linda, Sandra and Graham Ross, following on from the success of the SA book authored by Sophie Thomson and the VIC book authored by Jane Edmanston.

It was a night of nights for the gardening world with a special surprise for the Ross family - their son Kent was flown in, unbeknown to them, from the UK to celebrate the launch as a family – a wonderful evening was had by all.

All three 'From the Ground Up' publications are available from all good book stores and garden centres. The Queensland and Western Australian editions are currently in development – we'll keep you updated!

## Give your fruit & vegies the blast they need!

**rocket FUEL**

Rocket fuel is our newest addition to the Neutrog product range and has been specifically developed for growing healthy organic fruit and vegetables.

Rocket Fuel was inspired by Neutrog's ongoing involvement with numerous primary schools and their vegetable gardens throughout Australia over many years. The sheer joy these gardens give to so many kids has us hooked!!

Neutrog has recently formed a partnership with the Stephanie Alexander Kitchen Garden Foundation, developing this organic fruit and vegetable fertiliser to support the Foundation's Kitchen Garden Program. The Kitchen Garden Program operates within schools, providing pleasurable food education to primary school children and giving them hands-on experience in growing, harvesting, preparing and sharing their own fresh, organic food.

Rocket Fuel is supplied free of charge to primary schools participating in the Foundation's Kitchen Garden Program with a percentage of retail sales furthering the Program nationally.

Now available – look out for Rocket Fuel in your local hardware & garden centres.



now available



## Activate your Year Round Fertilising Program now!

For optimum health and performance your plants require regular feeding – we recommend fertilising your plants at least once in each of the 4 seasons.

Like humans, plants thrive on regular feeding throughout the year – happy, healthy plants are also more resistant to pests and disease.

All our products are manufactured utilising a unique blend of organic and inorganic materials designed to maximise the performance of your plants.

### Roses & All Flowering & Fruiting Plants

summer autumn winter spring



### Give your plants a head start

**for autumn.** Summer is the most stressful season for plants and lawns. They have expended energy with a spring display and need to withstand the heat of a long hot summer. An application of an organic fertiliser such as Seamungus during summer will result in sustained healthy root and plant growth, extended flowering and reduced inclination to pest and disease. By fertilising now, your garden will be better able to withstand the excesses of summer resulting in a great head start for autumn.

### Orchids & Potted Flowering Plants

summer autumn winter spring



### Seamungus for summer

Seamungus is a great year round fertiliser and is perfect for summer. It will retain up to 70% of its own weight in moisture – significantly increasing the soils ability to hold onto water and nutrients.



Seamungus is 100% organic and manufactured from fish, seaweed, humic acid and manure. It is ideal for all plants including natives, the crumble form is perfect for lawns, and for use in dry conditions where more immediate breakdown is required.

Seamungus is basically a health tonic for all your plants and lawns.

To find out which of Neutrog's Year Round Fertilising Programs are right for your garden visit our website [www.neutrog.com.au](http://www.neutrog.com.au)



### Join Neutrog's Pooh Bah Club

To receive regular updates of new products, catalogues, newsletters and sample products, join the Pooh Bahs. To join, register your email address at [www.neutrog.com.au](http://www.neutrog.com.au) Membership is free. Junior Pooh Bahs are very welcome.

### BUSINESS AWARDS



**2010 SOUTH AUSTRALIAN WINNER & NATIONAL FINALIST**

- AMP INNOVATION AWARD
- SENSIS SOCIAL RESPONSIBILITY AWARD

**2010 SOUTH AUSTRALIAN FINALIST**

- PANASONIC AUSTRALIA MEDIUM BUSINESS AWARD



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**The Experts' Choice.**

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