

August 2014

GOGO shines again on... "Better Homes and Gardens"



Graham Ross will be revisiting GOGO Juice on Better Homes and Gardens **THIS FRIDAY, 22nd August**, on Channel Seven (and 7Two). Graham has a great way of inspiring gardeners, both seasoned and beginners, with his expert tips and tricks in the veggie patch and garden. We know from your feedback that there are many of you that are already fans of GOGO Juice and there is a great deal of excitement when others are singing the praises of this unique product. With spring only a few days away now is certainly the time get excited about what GOGO Juice can do. Spread the word!

GOGO Juice training

Dr Uwe Stroehler attended Neutrog's internal sales conference this week – at which Uwe provided a valuable insight as to how and why, from a scientific perspective, GOGO Juice was providing such great results in home gardens and in commercial applications. Dr Stroehler's presentation covered the role beneficial bacteria and fungi play in soil health and plant nutrition, along with explaining how they optimise plant growth and root development.

Dr Stroehler has played a huge part in the development of GOGO Juice and has provided invaluable input and expertise along the way. Dr Stroehler is a Senior Research Fellow with over 20 years' experience in microbiology, working on a range of bacterial species.

GOGO Juice is the result of years of extensive research and development in conjunction with Dr Stroehler and other microbiologists here in South Australia and has come a long way from the very first trial batch brewed in a 20 litre home beer brewing kit! If you would like to read more about GOGO Juice ...[click here](#).



See exciting product news on page 2

Have you had a success story using GOGO Juice?

We would love to hear it and photos are always welcome. Add a comment on our facebook page at www.facebook.com/Neutrog.Fertilisers or email info@neutrog.com.au



Year round fertilising for year round health

Like humans and animals, plants require regular feeding throughout the year – at least once in each season.

Happy, healthy, well nourished plants are more resistant to pests, diseases, heat stress and frost.

Coming soon!

Spring release NEW 20kg bag available for Spring lawn fertilising



Sudden Impact for Roses lovers will be pleased to hear that **Sudden Impact for Lawns** will be released this spring in a new 20kg bag. Sudden Impact for Lawns is an organic based, chemically boosted fertiliser, blended in a granular form. Specifically developed for new and established lawns it is also ideal for other non-flowering plants such as palms, ferns and conifers, and leafy vegetables and herbs.

Like Sudden Impact for Roses, Sudden Impact for Lawns combines the 'best of both worlds'. Its organic base provides a full range of plant nutrients in a slow release form, whilst the

carefully selected water-soluble nutrients have been added to maximise the performance of each application. The balance and ratio of nutrients combined with the very best of raw materials are the secret to the success of Sudden Impact for Lawns – the ratio of nitrogen and potassium is ideal for promoting growth, and more specifically the levels of iron and magnesium have been boosted.

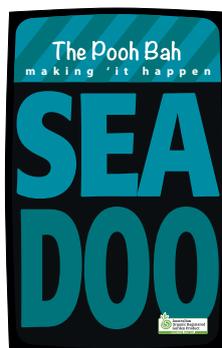
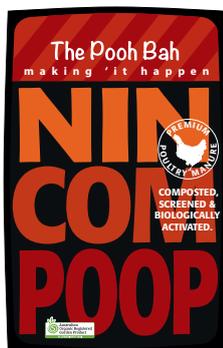
Sudden Impact for Lawns is suitable for all lawn types including Buffalo and a 20kg bag will cover up to 400m². Ask at your local nursery, garden centre or hardware store this spring.

Sneak Peek

New range from 'The Pooh Bah'

Nincompoop is the first of our range of manure products to be released by **The Pooh Bah!**

Nincompoop is a premium pelleted poultry manure product – composted, screened and biologically activated. *Nincompoop* is 100% organic and safe to use on all areas in the garden.



Now's the time to feed your fruiting and flowering plants



These products are now also available in a new 4kg size

In development: **Bush Tucker**



All new Neutrog products are thoroughly trialed and tested before being released. **Bush Tucker** has been developed specifically for native plants – we can't wait to share it with you!



● See more news next month in our Spring e-feedback newsletter!



Join the Pooh Bah Club
Become a member of Neutrog's Pooh Bah Club to receive regular updates on Neutrog, its products and their applications. To join, register your email address at www.neutrog.com.au



Follow us on **facebook** via the link on our website, click the 'like' button and join us for regular updates. All comments, questions, photos and feedback are welcome.



Neutrog Australia Pty Ltd
288 Mine Road, Kanmantow
South Australia 5252
T (08) 8538 3500
F (08) 8538 3522
E info@neutrog.com.au
W www.neutrog.com.au



The Experts' Choice