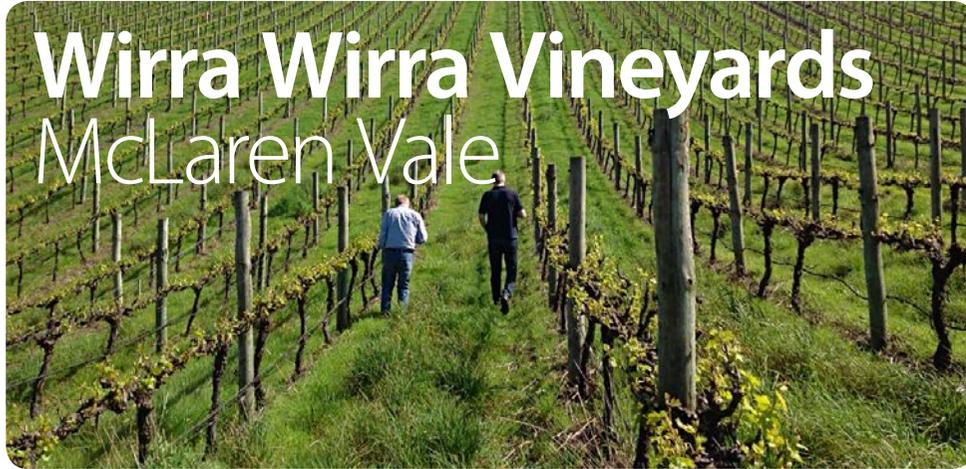


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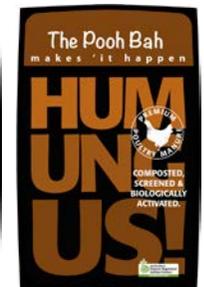
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YOUR REGULAR COMMERCIAL UPDATE FROM NEUTROG

JULY/AUGUST 2015



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Wirra Wirra Vineyards McLaren Vale SA



Richard Wellsmore, Wirra Wirra Vineyard Manager

Wirra Wirra Vineyards, located in the McLaren Vale wine region of South Australia was originally established in 1894 by the eccentric cricketer Robert Strangways Wigley. The vineyard prospered in its early days, producing many wines including a much acclaimed Shiraz, which was exported overseas until Wigley's death in 1926.

Falling into disrepair, the winery was eventually abandoned; however in 1969 it was rebuilt from the remnants of two walls and slate fermenting tanks by the late Greg Trott and his cousin Roger. Today Wirra Wirra continues in the Trott family hands and now exports to more than 20 countries.

In 2010 Wirra Wirra fulfilled one of the late Greg Trott's unusual dreams – to build a medieval siege machine, or trebuchet.

His plan was to use it as a catapult to bomb neighbouring wineries with bottles of wine, believing that if other wineries followed suit he would create a major tourism drawcard for his beloved McLaren Vale. These days, whilst Wirra Wirra don't bomb their neighbours with wine bottles, they do hurl watermelons into a neighbouring paddock, which is where the Catapult Shiraz gets its name – a gold medal winning wine in the 2014 Spiegelau International Wine Competition.

Neutrog last profiled Wirra Wirra in a 2008 newsletter and at that time the company had 100 acres under vines and had just purchased another 50 acres of vineyards. Since then the company has grown in leaps and bounds, winning numerous international and local awards, and this year taking a major leap into cool-climate red wine territory with the acquisition of renowned pinot noir producer, Ashton Hills. Wirra Wirra will continue to make its own Adelaide Hills range of white wines, but won't rule out an expanded range under the Ashton Hills label.

Vineyard Manager, Richard Wellsmore has been at Wirra Wirra for the past 15 years. Having used Rapid Raiser himself for years, when contemplating what to use in the vineyards, he decided to 'Just try it' and a range of Neutrog products have been used ever since.

Wirra Wirra Vineyards have a very keen focus on sustainability and the environment. Certified biodynamic since 2013, the vineyards are managed free of chemicals and pesticides and farmed under biodynamic principles. Over 400 solar panels have been installed, as well as a new refrigeration plant and insulated brine lines to reduce the reliance on electricity and to make systems run more efficiently – already saving the company up to 50% on power costs. Additionally, a wastewater treatment plant treats 5,000,000 litres every year including 100% of the wastewater generated in the winery, as well as a large portion of stormwater.

Another resource efficiency is the creation of a composting area amongst the vineyards, mixing winery grape marc with other ingredients resulting in 200 tonnes of finished biodynamic compost, post vintage. Wirra Wirra are also now a signatory of the Australian Packaging Covenant which seeks to reduce the amount of packaging materials entering the waste stream.

For the past decade a restoration of the native vegetation has been undertaken along the Turrparri Creek, which runs through the property, and 4600 native shrubs and trees have been planted.

Wirra Wirra is a must-see destination in one of the premier wine regions of South Australia - whether it's a blending class amongst the barrels in the 1894 ironstone cellars, a casual barbecue overlooking a sea of vines or flinging a watermelon from a catapult – there's something here for everyone. Visit www.wirrawirra.com



Neutrog in Vietnam

Vietnam stretches 1,650 km from north to south and is only 50km wide at its narrowest part. Over 70% of the population of over 92 million live in rural areas and derive their livelihoods from agriculture production.

Over a number of years, Vietnam's agriculture production has made significant improvements, contributing to national food security, economic development and the reduction of poverty. Cropping accounts for more than 50% of the agricultural sector and rice is the major crop.

As a result of several land reform measures, Vietnam has also become a major exporter of agricultural produce. It is now the world's largest producer of cashew nuts and black pepper and the second-largest rice exporter in the world, after Thailand. Interestingly, Vietnam is the world's second largest exporter of coffee, after Brazil.

There are a number of difficulties facing Vietnam as they manage their limited land resources. As fertiliser needs increase the government has encouraged farmers to use organic fertilisers to improve agronomic practices and management. Flowing on from these measures and after a mandatory trial period, Bounce Back was approved for use in 2005 and the following year Rapid Raiser, Blade Runner, Upstart and Kickback were also approved. The approval process is both rigorous and lengthy.

Nguyen tien Anh, from DNTN TM DUC VIET (VIETRADE), is Neutrog's exclusive agent in Vietnam. Based in Ho Chi Minh City, Vietrade is a family business with a large network of agents who distribute Neutrog products into urban and rural areas all over the country. These are used to grow organic rice, coffee and tea, rubber trees, vegetables, flowers and fruit trees. Bounce Back has become so popular in the Mekong Delta region that it was recently spotted on Vinh Long Province Television in a telemovie!

Over the past ten years, many farmers and growers have been introduced to Neutrog products via Anh and his agents at seminars, trade fairs and through trials carried out on various crops by research centres in a number of key provinces. Anh said, "All of the Neutrog products have proven themselves to be products of quality and bring many benefits to farmers, as well as the environment. They have shown the remarkable ability to make the soil more fertile."

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Green Dragon Plantation, Vietnam

The demand for fertiliser continues to grow – not only for products that achieve the improved results that growers need, but for those that add life to the soil.

Seamungus has been the most recent addition to the range and extensive trials have taken place west of Ho Chi Minh City and in particular on fruit trees in the Mekong Delta. In response to the positive trial results, 20 tonne of Seamungus left our shores this month as part of the many shipments of Neutrog products destined for Vietnam this year.

We are looking forward to hearing how Seamungus has been received by local farmers when Anh visits the Neutrog manufacturing plant this October. **N**

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Bormann Turf Fleurieu Peninsula SA

A small family business on the Fleurieu Peninsula in South Australia is laying turf in big places. Bormann Turf, a 160 hectare farm located at Langhorne Creek, 64km south East of Adelaide, was responsible for supplying the new turf in the \$500m redevelopment of the Adelaide Oval.

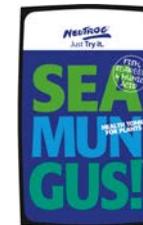
Almost 2000 maxi rolls of turf weighing a combined 1600 tonnes were harvested specifically for the redevelopment, and trucked to the site on 74 semi-trailer loads late last year.



Scott and Ingrid Bormann

Scott Bormann is the owner of Bormann Turf, and is extremely serious about his business. "I was excited for the challenge to supply the turf for the Adelaide Oval, but it certainly was a bit daunting" he said. "We certainly didn't go into it lightly." As the Adelaide Oval hosts so many different events, the turf had to be hard-wearing, resistant and be able to bounce back quickly after heavy use.

Scott's father Barry, who was a former potato farmer in the Adelaide Hills, decided to change tact over 30 years ago and started growing grass instead. Barry and his wife Monica have since retired, so Scott and his wife Ingrid now manage the business, assisted by a team of seven hard-working employees. The farm produces four different warm season varieties of turf, and there's always mowing, watering, fertilising, weeding and harvesting to do. They produce turf for a range of clients such as golf courses, councils, racecourses and home owners.



Aside from using Rapid Raiser for renovation projects, Scott also uses Seamungus twice a year in his fertilising program, to which he attributes the reduction of broken

sod wastage from 7% to less than 1%. "Sod maturity and root health is of highest importance when it comes time to harvest, and the balance of nutrient within Seamungus gives us a very dense and fibrous root system to help bind the turf. Consistent strong rolls of turf equates to a lot less waste."

With experience now under his belt providing specific requirements for large turf jobs, Scott is excited about the future, and is looking forward to working with other high profile sporting venues around the country.

Scott can be contacted on 08 8537 3243 or via email scottbormann@bormannturf.com.au

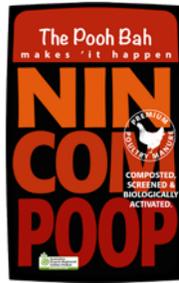


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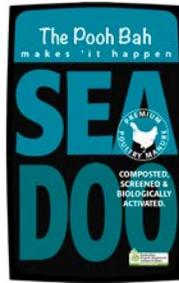


Now available

As the largest consumer of poultry manure in the country, Neutrog is able to offer a range of poultry manure based products at very competitive prices – from bulk raw and composted poultry manure, to a range of composted products whose formulations have been specifically developed to meet the needs of commercial growers who rely upon optimum product performance to earn their living.



Nincompoop is a premium poultry manure product – 100% organic, composted, screened and biologically inoculated.



SeaDoo Biologically inoculated poultry manure with the added benefits of seaweed.



Humungus Biologically inoculated poultry manure humus, composted with added carbon and humic acid.

Jodi Lee Foundation 2015 SA Hiking Challenge

We reported in our last newsletter that a few Neutrog staff were busy preparing for the Jodi Lee Foundation SA Hiking Challenge in South Australia's mid north. The 80km distance was demanding to say the least, but everyone in the team made it to the finish line and we were very proud of their achievement. It certainly was a challenge!

The Neutrog Team raised over \$4,000 and with 300 participants the event raised an astounding \$380,000! The foundation uses these funds to implement initiatives that focus on bowel cancer prevention - motivating people to screen regularly, act quickly on symptoms and lead healthy and active lifestyles.

Last year each Neutrog staff member was given a home bowel screen test kit as part of the Jodi Lee Foundation Corporate Bowel Screening Program. We urge all companies to participate in this program.

The more people who take a simple screening test, the less we will see of bowel cancer. Early detection can result in successful treatment in up to 90% of cases. It is also one of the most preventable cancers. Find out more here. [N](#)



Justin, Angus and Steve took up the challenge. See more photos on Neutrog's facebook page.



Bulk chicken manure now available

All of our products can be custom blended to meet your special requirements – be it adding specific nutrients or other organic material such as seaweed or humates.

Read more [here](#).



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Become a member of Neutrog's Pooh Bah Club to receive regular updates on Neutrog, its products and their applications. To join, register your email address at www.neutrog.com.au



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